Scott County, KY 2017 Tourism Economic Fact Sheet

2017 Tourist Activity in Scott County

- Generated \$119,195,515 in direct tourist spending
- Generated \$187,375,350 in total tourist spending
- Produced \$41,304,056 in worker income
- Created \$2,523,496 in local tax revenues
- Created \$17,093,462 in state tax revenue
- Supported 1,836 jobs
- 2017 tourist spending increased by 5.5% over 2016

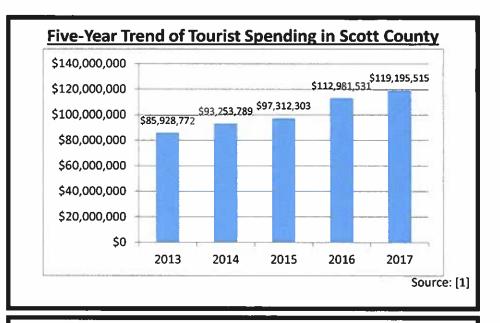
Source: [1], [2]

On an Average Day in 2017

Visitors to Scott County:

- Spent \$326,563
- Generated \$53,745 in combined state & local tax revenues
- Created \$6,914 in local tax revenues
- Created \$46,831 in state tax revenues
- Generated \$113,162 in worker paychecks

Source: [1], [2]



2017 Tourism Tax Relief on Households As a result of taxes generated by tourist spending in Scott County...

In 2017, each of the **18,421** Scott County households paid **\$1,065** less in local and state taxes. In other words, if tourism did not exist, each household would have paid **\$1,065** more in state and local taxes in 2017 to replace the taxes generated by tourist spending.

Source: [1], [2], [3]



Sources:

- [1] "Economic Impact of Kentucky's Travel and Tourism Industry." (2013-2017) Prepared for the Kentucky Tourism, Arts and Heritage Cabinet by Certec, Inc., Versailles, KY.
- [2] Additional analysis by the Office of Research, Kentucky Department of Travel & Tourism.
- [3] U.S. Census Bureau, 2015; www.census.gov